

DS-GA 3001.009: Responsible Data Science

Interpretability

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<u>http://stoyanovich.org/</u> <u>https://dataresponsibly.github.io/</u>

What is interpretability?

- Explaining black-box models
- Online ad targeting
- Interpretability

A kitchen sink? Or a foundational concept for responsible data science?



https://favpng.com/png_view/cartoon-kitchensink-scene-towel-sink-kitchen-cartoon-png/ pMFrA1n9



Algorithmic rankers

https://freedom-to-tinker.com/2016/08/05/revealing-algorithmic-rankers/

Input: database of items (individuals, colleges, cars, ...)

Score-based ranker: computes the score of each item using a known formula, often a monotone aggregation function, then sorts items on score

Output: permutation of the items, complete or top-k

Do we have transparency?

	\mathcal{D}	f	
id	x_1	x_2	$x_1 + x_2$
t_1	0.63	0.71	1.34
t_2	0.72	0.65	1.37
t_3	0.58	0.78	1.36
t_4	0.7	0.68	1.38
t_5	0.53	0.82	1.35
t_6	0.61	0.79	1.4

We have syntactic transparency, but lack interpretability!

https://freedom-to-tinker.com/2016/08/05/revealing-algorithmic-rankers/

Reason 1: The scoring formula alone does not indicate the relative rank of an item.

Scores are absolute, rankings are relative. Is 5 a good score? What about 10? 15?



https://freedom-to-tinker.com/2016/08/05/revealing-algorithmic-rankers/

Reason 2: A ranking may be unstable if there are tied or nearly-tied items.

Rank	Institution	Average Count	Faculty
1	Carnegie Mellon University	18.4	123
2	 Massachusetts Institute of Technology 	15.6	64
3	 Stanford University 	14.8	56
4	University of California - Berkeley	11.5	50
5	 University of Illinois at Urbana- Champaign 	10.6	56
6	 University of Washington 	10.3	50
7	Georgia Institute of Technology	8.9	81
8	 University of California - San Diego 	8	51
9	 Cornell University 	7	45
10	 University of Michigan 	6.8	63
11	University of Texas - Austin	6.6	43
12	 University of Massachusetts - Amherst 	6.4	47



https://freedom-to-tinker.com/2016/08/05/revealing-algorithmic-rankers/

Reason 3: A ranking methodology may be unstable: small changes in weights can trigger significant reshuffling.

THE NEW YORKER

DEPT. OF EDUCATION FEBRUARY 14 & 21, 2011 ISSUE

THE ORDER OF THINGS

What college rankings really tell us.

By Malcolm Gladwell

1. Porsche Cayman 193

2. Chevrolet Corvette 186

3. Lotus Evora 182

1. Chevrolet Corvette 205

2. Lotus Evora 195

3. Porsche Cayman 195

1. Lotus Evora 205

2. Porsche Cayman 198

3. Chevrolet Corvette 192

https://www.newyorker.com/magazine/2011/02/14/the-order-of-things

https://freedom-to-tinker.com/2016/08/05/revealing-algorithmic-rankers/

Reason 4: The weight of an attribute in the scoring formula does not determine its impact on the outcome.

Rank	Name	Avg Count	Faculty	Pubs	GRE
1	СМИ	18.3	122	2	791
2	MIT	15	64	3	772
3	Stanford	14.3	55	5	800
4	UC Berkeley	11.4	50	3	789
5	UIUC	10.5	55	3	772
6	UW	10.3	50	2	796
39	U Chicago	2	28	2	779
40	UC Irvine	1.9	28	2	787
41	BU	1.6	15	2	783
41	U Colorado Boulder	1.6	32	1	761
41	UNC Chapel Hill	1.6	22	2	794
41	Dartmouth	1.6	18	2	794

Given a score function: 0.2 * faculty + 0.3 * avg cnt +0.5 * gre

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Rankings are not benign!

THE NEW YORKER

THE ORDER OF THINGS What college rankings really tell us.



Rankings are not benign. They enshrine very particular ideologies, and, at a time when American higher education is facing a crisis of accessibility and affordability, we have adopted **a de-facto standard of college quality** that is uninterested in both of those factors. And why? Because a group of magazine analysts in an office building in Washington, D.C., decided twenty years ago to **value selectivity over efficacy**, to **use proxies** that scarcely relate to what they're meant to be proxies for, and to **pretend that they can compare** a large, diverse, low-cost land-grant university in rural Pennsylvania with a small, expensive, private Jewish university on two campuses in Manhattan.



Interpretability in the service of trust!

Gladwell makes the point that rankings are claiming objectivity, yet are comparing apples and oranges.

In that sense, **a score-based ranker is a quintessential "black box" of data science**, and perhaps the simplest possible such black box.

Al is a red herring, privacy / IP / gaming arguments are overused. The truly difficult issues are that:

- using math to pretend that we are correct when making intrinsically subjective decisions reinforcing the balance of power in society
- 2) that math / objectivity is used as a substitute for trust, but **trust must run deeper than math**!
- 3) need to find a kind of an interpretability that will enable trust!





Harms of opacity

https://freedom-to-tinker.com/2016/08/05/revealing-algorithmic-rankers/

1. Due process / fairness. The subjects of the ranking cannot have confidence that their ranking is meaningful or correct, or that they have been treated like similarly situated subjects - **procedural regularity**

2. Hidden normative commitments. What factors does the vendor encode in the scoring ranking process? What are the actual effects of the scoring / ranking process? Is it stable? How was it validated?

Harms of opacity

https://freedom-to-tinker.com/2016/08/05/revealing-algorithmic-rankers/

3. Interpretability. Especially where ranking algorithms are performing a public function, **political legitimacy** requires that the public be able to interpret algorithmic outcomes in a meaningful way. Avoid *algocracy*: the rule by incontestable algorithms.

4. Meta-methodological assessment. Is *a* ranking / *this* ranking appropriate here? Can we use a process if it cannot be explained? Probably yes, for recommending movies. Probably not for college admissions.



an (ongoing) attempt at regulation

New York City Local Law 49

January 11, 2018

Local Law 49 of 2018 in relation to automated decision systems used by agencies

	E NEW YORK CITY C	COUNCIL	<u>Sign Ir</u> Legislative Research Center
Council Home Leg	islation Calendar City Council	Committees	SRSS) ⋟ Alerts
Details Reports		Nama	
File #:	Int 1696-2017 Version: A 😋	Name:	Automated decision systems used by agencies.
Туре:	Introduction	Status:	Enacted
		Committee:	Committee on Technology
On agenda:	8/24/2017		
Enactment date:	1/11/2018	Law number:	2018/049
4 Title:	Title: A Local Law in relation to automated decision systems used by agencies		
Sponsors:	James Vacca, Helen K. Rosenthal, Corey I	D. Johnson, Rafael Sal	amanca, Jr., Vincent J. Gentile, Robert E. Cornegy, Jr., Jumaane D. Williams, Ben Kallos, Carlos Menchaca
Council Member Sponsors:	ember 9		
Summary: This bill would require the creation of a task force that provides recommendations on how information on agency automated decision systems may be shared with the public and how agencies may address instances where people are harmed by agency automated decision systems.			
Indexes:	Oversight		
Attachments: 1. Summary of Int. No. 1696-A, 2. Summary of Int. No. 1696, 3. Int. No. 1696, 4. August 24, 2017 - Stated Meeting Agenda with Links to Files, 5. Committee Report 10/16/17 Hearing Testimony 10/16/17, 7. Hearing Transcript 10/16/17, 8. Proposed Int. No. 1696-A - 12/12/17, 9. Committee Report 12/7/17, 10. Hearing Transcript 12/7/17, 11. December 11, 2017 - Stated Meeting Agenda with Links to Files, 12. Hearing Transcript - Stated Meeting 12-11-17, 13. Int. No. 1696-A (FINAL), 14. Fiscal Impact Statement, Legislative Documents - Letter to the Mayor, 16. Local Law 49, 17. Minutes of the Stated Meeting - December 11, 2017			



The original draft

Int. No. 1696

August 16, 2017

By Council Member Vacca

A Local Law to amend the administrative code of the city of New York, in relation to automated processing of data for the purposes of targeting services, penalties, or policing to persons

Be it enacted by the Council as follows:

- 1 Section 1. Section 23-502 of the administrative code of the city of New York is amended
- 2 to add a new subdivision g to read as follows:
- 3 g. Each agency that uses, for the purposes of targeting services to persons, imposing
- 4 penalties upon persons or policing, an algorithm or any other method of automated processing
- 5 system of data shall:
- 6 1. Publish on such agency's website, the source code of such system; and
- 7 2. Permit a user to (i) submit data into such system for self-testing and (ii) receive the
- 8 results of having such data processed by such system.
- 9 § 2. This local law takes effect 120 days after it becomes law.

MAJ LS# 10948 8/16/17 2:13 PM

not what was adopted

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How I got involved

October 16, 2017

NYU



By Julia Powles December 20, 2017

ELEMENTS

NEW YORK CITY'S BOLD, FLAWED ATTEMPT TO MAKE ALGORITHMS ACCOUNTABLE



Automated systems guide the allocation of everything from firehouses to food stamps. So why don't we know more about them? Photograph by Mario Tama / Getty



https://dataresponsibly.github.io/documents/Stoyanovich_VaccaBill.pdf



Summary of Local Law 49

January 11, 2018

An **Automated Decision System (ADS)** is a "computerized implementation of algorithms, including those derived from machine learning or other data processing or artificial intelligence techniques, which are used to make or assist in making decisions."

Form task force that surveys the current use of ADS in City agencies and develops procedures for:

- requesting and receiving an **explanation** of an algorithmic decision affecting an individual (3(b))
- interrogating ADS for **bias and discrimination** against members of legally-protected groups (3(c) and 3(d))
- allowing the **public** to **assess** how ADS function and are used (3(e)), and archiving ADS together with the data they use (3(f))

The ADS Task Force

May 16, 2018





The outcome (so far)

November 19, 2019





THE CITY OF NEW YORK OFFICE OF THE MAYOR NEW YORK, N.Y. 10007

EXECUTIVE ORDER No. 50

November 19, 2019

ESTABLISHING AN

ALGORITHMS MANAGEMENT AND POLICY OFFICER

https://www1.nyc.gov/site/adstaskforce/index.page

https://www1.nyc.gov/assets/adstaskforce/downloads/pdf/ADS-Report-11192019.pdf https://www1.nyc.gov/assets/home/downloads/pdf/executive-orders/2019/eo-50.pdf

from transparency to interpretability

Point 1

algorithmic transparency is not synonymous with releasing the source code

publishing source code helps, but it is sometimes unnecessary and often insufficient





algorithmic transparency requires data transparency

data is used in training, validation, deployment

validity, accuracy, applicability can only be understood in the data context

data transparency is necessary for all ADS, not only for ML-based systems





data transparency is not synonymous with making all data public

release data whenever possible;

also release:

data selection, collection and pre-processing methodologies; data provenance and quality information; known sources of bias; privacypreserving statistical summaries of the data

Data Synthesizer



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actionable transparency requires interpretability

explain assumptions and effects, not details of operation

engage the public - technical and non-technical



"Nutritional labels" for data and models

[K. Yang, J. Stoyanovich, A. Asudeh, B. Howe, HV Jagadish, G. Miklau; SIGMOD 2018] **Ranking Facts**

Ingredients

Recipe			>
Тор 10:			
Attribute	Maximum	Median	Minimum
PubCount	18.3	9.6	6.2
Faculty	122	52.5	45
GRE	800.0	796.3	771.9
Overally			
Overall.			
Attribute	Maximum	Median	Minimum
PubCount	18.3	2.9	1.4
Faculty	122	32.0	14
GRE	800.0	790.0	757.8



Slope at top-10: -6.91. Slope overall: -1.61. Unstable when absolute value of slope of fit line in scatter plot <= 0.25 (slope threshold). Otherwise it is stable.

Attribute	Weight
PubCount	1.0
Faculty	1.0
GRE	1.0
Diversity at top-10	
Regional Code \equiv	DeptSizeBin
NE W MW SA Highcharts.com	Large Highcharts.com
← Stability	

Stability

Stable

Stable

← Recipe

Тор-К

Top-10

Overall

Attribute	Co	rrelation	
PubCount	1.0		₽
CSRankingAllArea	0.2	4	
Faculty	0.1	2	0.
Correlation strength is based between 0.25 and 0.75 is me	on its absolute valı dium, under 0.25 is	ue. Correlation over 0.7 low.	5 is high,
Diamit			
Diversity over	all		
Regional Cod	e ≡	DeptSizeBin	≡

● NE ● W ● MW ● SA ● SC 🔍 Large 🛛 🔍 Small

Fairness ð DeptSizeBi FA*IR Fair \odot Fair \odot Unfa Unfair ര \odot

Unfair when p-value of corresponding statistical test <= 0.05.

Ingredients

÷

Тор 10:			
Attribute	Maximum	Median	Minimum
PubCount	18.3	9.6	6.2
CSRankingAllArea	13	6.5	1
Faculty	122	52.5	45

Overall:

Small

0.0

Attribute	Maximum	Median	Minimum
PubCount	18.3	2.9	1.4
CSRankingAllArea	48	26.0	1
Faculty	122	32.0	14

+ Fairness						
	F	A*IR	Pairw	ise	Propor	tior
DeptSizeBin	p-value	adjusted α	p-value	α	p-value	α
Large	1.0	0.87	0.99	0.05	1.0	0.

0.71

Top K = 26 in FA*IR and Proportion oracles. Setting of top K: In FA*IR and Proportion oracle, if N > 200, set top K =100. Otherwise set top K = 50%N. Pairwise oracle takes whole ranking as input. FA*IR is computed as using code in FA*IR codes. Proportion is implemented as statistical test 4.1.3 in Proportion paper.

0.0

0.05 0.0

http://demo.dataresponsibly.com/rankingfacts/nutrition_facts/

Large

Small

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25



α 0.05

0.05

Properties of a nutritional label

Ranking Facts

Ingredients	-	
Attribute	Importance	
PubCount	1.0	U
CSRankingAllArea	0.24	
Faculty	0.12	

Importance of an attribute in a ranking is quantified by the correlation coefficient between attribute values and items scores, computed by a linear regression model. Importance is high if the absolute value of the correlation coefficient is over 0.75, medium if this value falls between 0.25 and 0.75, and low otherwise.



A ranking is considered unfair when the p-value of the corresponding statistical test falls below 0.05.

← Stability	
Тор-К	Stability
Top-10	Stable
Overall	Stable

comprehensible: short, simple, clear

consultative: provide actionable info

comparable: implying a standard

concrete: helps determine a dataset's fitness for use for a given task

joint with Howe [UW] - [Data Engineering Bulletin, 2019]





transparency by design, not as an afterthought

provision for transparency and interpretability at every stage of the data lifecycle

useful internally during development, for communication and coordination between agencies, and for accountability to the public



Frog's eye view



but where does the data come from?



The data science lifecycle



responsible data science requires a holistic view of the data lifecycle

Responsibility by design



ADS example



- **Allocate** interventions: services and support mechanisms
- **Recommend** pathways through the system
- Evaluate effectiveness of interventions, pathways, over-all system



Mitigating urban homelessness



finding: women are underrepresented in the fix the model! favorable outcome groups (group fairness)

of course, but maybe... the input was generated with:

select * from R
where status = 'unsheltered'
and length > 2 month

10% female 40% female



Mitigating urban homelessness



finding: young people are recommended fix the model! pathways of lower effectiveness (high error rate)

of course, but maybe...

mental health info was missing for this population

go back to the data acquisition step, look for additional datasets



Mitigating urban homelessness



finding: minors are underrepresented in the input, compared to their actual proportion in the population (insufficient data)

unlikely to help!

fix the model??

minors data was not shared

go back to the data sharing step, help data providers share their data while adhering to laws and upholding the trust of the participants



interpretability: in the eye of the beholder

What are we explaining?

[J. Stoyanovich, J. Van Bavel, T. West; NMI 2020]

process (same for everyone? why is this the process?) vs. outcome

procedural justice aims to ensure that algorithms are perceived as fair and legitimate

data transparency is unique to algorithmassisted decision-making, relates to the justification dimension of interpretability



To whom are we explaining and why?

[J. Stoyanovich, J. Van Bavel, T. West; NMI 2020]

accounting for the needs of different stakeholders

social identity - people trust their in-group members more

moral cognition - is a decision or outcome morally right or wrong?



How do we know that we explained well?

[J. Stoyanovich, J. Van Bavel, T. West; NMI 2020]

nutritional labels! :)

... but do they work?

To whom are we explaining and why?

[J. Stoyanovich, J. Van Bavel, T. West; NMI 2020]

accounting for the needs of different stakeholders

social identity - people trust their in-group members more

moral cognition - is a decision or outcome morally right or wrong?



back to decisionmakers

Diversity in set selection



Can state all these as constraints:

for each category *i*, pick K_i elements, with $floor_i \leq K_i \leq ceil_i$

[J. Stoyanovich, K. Yang, HV Jagadish; EDBT 2018]

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Hiring a job candidate

Goal: Hire a candidate with a high score

Candidates arrive one-by-one

A candidate's score is revealed when the candidate arrives

Decision to accept or reject a candidate made on the spot



The Secretary Problem

Goal: Design an algorithm for picking **one** element of a **randomly ordered** sequence, to maximize the probability of picking the **maximum element** of the entire sequence.



Consider, and reject, the first *S* candidates

Record T, the best seen score among the first S candidates

Accept the next candidate with score better than T

K-choice Secretary

[Babaioff et al., 2007]

Goal: Design an algorithm for picking **K** elements of a **randomly ordered** sequence, to maximize their **expected sum**.



Consider, and reject, the first S candidates

Record *K* best scores among the first *S* candidates, call this *T*

Whenever a candidate arrives whose score is higher than the minimum in T, accept the candidate and delete the minimum from T

Diverse K-choice Secretary

Goal: Design an algorithm for picking **K** elements of a **randomly ordered** sequence, to maximize their **expected sum**.

For each category *i*, pick K_i elements, with $floor_i \le K_i \le ceil_i$

4 1 8 2 3 1 2 9 5 7 5

 $N_{red} = N_{blue} = 6$ K = 3

6

 $1 \le K_{red}, K_{blue} \le 2$

Accept *floor* items for each category from per-category streams $slack = K - (floor_{red} + floor_{blue})$

Accept the remaining *slack* items irrespective of category membership, but subject to *ceil*

[J. Stoyanovich, K. Yang, HV Jagadish; EDBT 2018]

Diverse K-choice Secretary



[J. Stoyanovich, K. Yang, HV Jagadish; EDBT 2018]

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Per-category warm-up is crucial



synthetic data with categories A and B, score depends on category, lower for A

diversity by design

[J. Stoyanovich, K. Yang, HV Jagadish; EDBT 2018]



Lack of diversity: harms and approaches

The New York Times



Artificial Intelligence's White Guy Problem

By KATE CRAWFORD JUNE 25, 2016

Like all technologies before it, artificial intelligence will reflect the values of its creators. So **inclusivity matters** — from who designs it to who sits on the company boards and which ethical perspectives are included.

Otherwise, we risk constructing machine intelligence that mirrors a narrow and privileged vision of society, with its old, familiar biases and stereotypes.

REVIEW

Diversity in Big Data: A Review

Marina Drosou,¹ H.V. Jagadish², Evaggelia Pitoura,¹ and Julia Stoyanovich^{3,*}

Big Data Volume 5 Number 2, 2017 © Mary Ann Liebert, Inc. DOI: 10.1089/big.2016.0054

Abstract

Big data technology offers unprecedented opportunities to society as a whole and also to its individual members. At the same time, this technology poses significant risks to those it overlooks. In this article, we give an overview of recent technical work on diversity, particularly in selection tasks, discuss connections between diversity and fairness, and identify promising directions for future work that will position diversity as an important component of a data-responsible society. We argue that diversity should come to the forefront of our discourse, for reasons that are both ethical—to mitigate the risks of exclusion—and utilitarian, to enable more powerful, accurate, and engaging data analysis and use.

Keywords: data; diversity; empirical studies; models and algorithms; responsibly

Score-based rankers

- tuple x in D; score(x): sum of attribute values, with non-negative weights (a common special case of monotone aggregation)
- weights subjectively chosen by a user: 0.5 g+ 0.5s, where g normalized GPA, s normalized SAT; why not 0.45 g + 0.55 s?

\mathcal{D}			$\int f$
id	x_1	x_2	$x_1 + x_2$
t_1	0.63	0.71	1.34
t_2	0.72	0.65	1.37
t_3	0.58	0.78	1.36
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t_5	0.53	0.82	1.35
t_6	0.61	0.79	1.4

Geometry of a (2D) ranker





- tuples are points in 2D, scoring functions are rays starting from the origin
- to determine a ranking of the points, we read it off from the projections of the points onto the ray of the scoring function, walking the ray towards the origin

• examples:
$$f(x) = x_1 + x_2$$
 $f(x) = x_1$ $f(x) = x_2$



Stability of a ranking

DEFINITION 2 (STABILITY OF \mathfrak{r} AT \mathcal{D}). Given a ranking $\mathfrak{r} \in \mathfrak{R}_{\mathcal{D}}$, the stability of \mathfrak{r} is the proportion of ranking functions in \mathcal{U} that generate \mathfrak{r} . That is, stability is the ratio of the volume of the ranking region of \mathfrak{r} to the volume of \mathcal{U} . Formally:



$$S_{\mathcal{D}}(\mathfrak{r}) = \frac{\operatorname{vol}(R_{\mathcal{D}}(\mathfrak{r}))}{\operatorname{vol}(\mathcal{U})}$$

most important finding:

FIFA rankings, used for seeding tournaments, are unstable! More in the paper.



Ordering exchange

Key idea: only look at scoring functions that change the relative order between some pair of points. These are the only points where the oracle may change its mind!

$$t_1 \langle 1, 2 \rangle \quad t_2 \langle 2, 1 \rangle \qquad t_2 \succ_x t_1 \qquad t_2 =_{x+y} t_1 \qquad t_2 \prec_y t_1$$

An **ordering exchange** is a set of functions that score a pair of points equally. In 2D, it corresponds to a single function. [A. Asudeh, HV Jagadish, G. Miklau, J. Stoyanovich; *VLDB 2019*]

Working with the geometry

Step 1: pre-compute an index over the space

Step 2: efficiently answer questions at query time

- Give a list of stable regions
- Give stable regions closest to my scoring function
- Interrogate stability or fairness of a scoring function
- (Similar methods to compute fair or diverse regions)



taking responsibility

Personal responsibility?

NATURE | NEWS

Italian seismologists cleared of manslaughter

Appeals court says six scientists did not cause deaths in 2009 L'Aquila earthquake and cuts sentence of a government official.

Alison Abbott & Nicola Nosengo

10 November 2014

Six seismologists accused of misleading the public about the risk of an earthquake in Italy were cleared of manslaughter on 10 November. An appeals court overturned their six-year prison sentences and reduced to two years the sentence for a government official who had been convicted with them.

The magnitude-6.3 earthquake struck the historic town of L'Aquila in the early hours of 6 April 2009, killing more than 300 people.







Personal responsibility?

NATURE | NEWS

Italian seismologists cleared of manslaughter

Appeals court says six scientists did not cause deaths in 2009 L'Aquila earthquake and cuts sentence of a government official.

Alison Abbott & Nicola Nosengo

10 November 2014

The finding by a three-judge appeals court prompted many L'Aquila citizens who were waiting outside the courtroom to react with rage, shouting "shame" and saying that the Italian state had just acquitted itself, local media reported. But it **comes as a relief to scientists around the world who had been following the unprecedented case with alarm**.

"We don't want to have to be worried about the possibility of being prosecuted if we give advice on earthquakes," says seismologist Ian Main of the University of Edinburgh, UK. "That would discourage giving honest opinion."

